

**Topic:** Vision  
**Raw format:** Coaching/Self-coaching exercise  
**Code:** Vision\_coachingex\_3\_creating your vision from what motivates you  
**Title:** **Creating your vision from what motivates you**  
**Associated uses:** Analysis, Discussion trigger, Exercise, Flowchart to fill in, Leadership /management tip, (Self-) awareness exercise, Tool  
**Associated words:** Leadership, way, path, desired future, dream, image, long-term, challenge, change, stretch, purpose, wider perspective, shared benefit, motivation, inspiration, creativity, innovation, imagination, empowering, shaping, journey, voyage, adventure, sustained effort, courage, common bond, destiny, meaning, alignment.  
**Public:** Project managers, managers, directors, entrepreneurs, leaders

**Price: €20**

## Creating your vision from what motivates you

- What excites you about what you do?  
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- What excites you about what your company does or *could* do?  
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- If you had unlimited powers, what improvements and beneficial changes would you like to see implemented?  
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- What would these changes look like?  
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- What would these changes bring as benefits to you and others in the end run?  
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- What rewards or recognition would they bring to you and others?  
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- How would these changes positively change you, others and your environment?  
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- How would these changes make your life exciting?  
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- What colour(s) would you associate with these changes you want to make?  
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- What word(s) can you associate with the changes you want to make?  
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- What name(s)/metaphor(s) could you give to these changes?  
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- Describe what you see when you imagine this/these change(s).  
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- Summarise all the information obtained from the above questions and formulate a vision statement regarding the changes you wish to make:  
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Notes/Action:

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The Management Learning Box